



AD-HOC ANNOUNCEMENT

Disclosure of shareholdings in accordance with the Swiss Federal Stock Exchange Act

Zollikerberg near Zürich, 21 March 2013 – Art & Fragrance SA (BX:ARTN), which is active in the creation, development, marketing and worldwide distribution of luxury goods notifies, in accordance with article 20 of the Swiss Federal Stock Exchange Act, that the company and its subsidiaries have exceeded the threshold of 5% and are currently holding a total of 260'425 registered shares with a nominal value of CHF 0.20 each, representing 5.21% of the voting rights. The threshold of 3% treasury shares was attained in 2010 and was disclosed through release dated 27 October 2010.

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Art & Fragrance SA

Art & Fragrance is a niche player in the creation, development, marketing and global distribution of luxury goods and specialises in perfumes, cosmetics, crystal, jewellery, high-end furniture and living accessories, and art. Founded in 2000, the company employs approx. 500 staff and has its headquarters in Zollikerberg near Zurich. The registered shares of Art & Fragrance (ARTN) are listed on the BX Berne eXchange.

You can find further information at www.art-fragrance.com.